



W. Ward Morrison, Jr.

Partner

wmorrison@foxrothschild.com



Seattle, WA

Tel: 206.389.1689

Fax: 206.389.1708

Managing Partner of the Seattle office and a member of Fox Rothschild's Management Council, Ward focuses his practice on complex commercial litigation.

He has substantial experience in the defense of product liability disputes and the prosecution of trade secret and related intellectual property claims. He has successfully defended manufacturers against product liability claims throughout the United States, and has also represented local companies in litigation involving allegations of patent infringement and misappropriation of trade secrets. His practice involves both trial work and alternative dispute resolution.

Ward assists a wide variety of manufacturers in creating risk management programs designed to reduce exposure to product liability, warranty, and other product-related claims. He also counsels employers concerning the protection of trade secrets and other intellectual property.

Services

- Litigation
- Artificial Intelligence
- Manufacturing
- Product Liability & Mass Torts

Before Fox Rothschild

Prior to joining Fox Rothschild, Ward was a principal at Riddell Williams where he served as managing partner from 2011-2016.

Beyond Fox Rothschild

Active in the community, Ward is volunteers with the Southwest Legal Clinic, Skills, Inc. and the American Civil Liberties Union of Washington.

Bar Admissions

- Washington

Court Admissions

- U.S. District Court, Western District of Washington
- U.S. District Court, Eastern District of Washington
- U.S. Court of Appeals, Ninth Circuit
- U.S. Court of Appeals, Sixth Circuit

Education

- University of Washington (J.D., 1989)
- Colorado College (B.A., *cum laude*, 1986)

Memberships

- King County Bar Association
- Washington State Bar Association

Honors & Awards

- Named to the list of “Super Lawyers” for Business Litigation in Washington (2003-2005, 2007-2021)*
- Achieved an AV Preeminent rating by Martindale-Hubbell

[Honors & Awards](#) page for *Awards Methodology

Emerging Technology

Technology is advancing at an ever-increasing pace, presenting businesses with new and challenging risks. Ward leverages his knowledge of this area to help lead a Fox team dedicated to helping manufacturers whose products incorporate emerging tech such as artificial intelligence, AR/VR, automation, machine learning and smart devices (Internet of Things/IoT) lower their risk of class action lawsuits. The Emerging Tech group provides strategic advice on:

- Product safety testing and documentation
- Health and safety risk assessments
- Product warnings and instructions (often with outside experts)
- Risk allocation strategies through contracting
- Privacy concerns
- Dispute and litigation avoidance and preparedness measures

For additional detail, visit our [Emerging Tech: AI, AR/VR, IoT, Automation](#) group page.

Publications

April 27, 2020

Top Five Considerations When Pivoting to Meet Demand for COVID-19 Related Supplies