



Pejman F. Sharifi

Partner

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Pejman is a skilled intellectual property attorney who partners with clients to guide them through a variety of complex business decisions.

Drawing on two decades of experience with emerging technologies, first as a Department of Defense engineer and now as a lawyer, Pejman offers companies of all sizes the strategic assistance they need to achieve their goals.

Often retained as outside IP counsel by startups and other businesses, he uses his diverse knowledge of patents, trademarks, copyrights and trade secrets to provide creative solutions. He also serves as his client's chief legal strategist, protecting their core assets and finding new ways to grow them. And when appropriate, he connects clients with additional legal and business professionals they can trust.

With his electrical engineering degree, Pejman also can leverage his technical knowledge to provide technology-specific strategies on intellectual property protection, transactions, and litigation, with a primary focus on patent related matters. From information technology to pharmaceuticals, he has the necessary experience and knowledge to help clients secure new patents and manage their existing IP portfolios.

A lifelong gaming enthusiast, Pejman has significant experience helping gaming clients understand the nuances, benefits and difficulties inherent to obtaining patents in this growing industry. Whether it is fantasy sports, the lottery, online casino games or board games, he recognizes the relevant legal and technical issues that can impact success.

Prosecution

Pejman is skilled at prosecuting and protecting patents in the United States and abroad. He manages extensive patent portfolios; develops patent portfolio mining programs; expands corporate patent programs and advises regarding the patentability of various products. He also knows how to help start-up companies protect their core assets and understands the idiosyncrasies of design patents.

IP Counseling

Pejman's experience extends to patent, copyright, trademarks and trade secret counseling. He develops clearance strategies for new product lines, provides invalidity and non-infringement opinions, responds to patent notification letters; conducts IP due diligence and offers advice regarding copyright or trade secret risks in connection with technology development programs. Pejman also assists universities in developing intellectual property policies and in IP transactions.

Transactional

Pejman advises clients on a variety of transactional matters, counselling them on software and open-source licensing and performing due diligence. He often serves as lead attorney in intellectual property or technology transactions, as well as IP attorney in M&A transactions.

Litigation

Pejman both defends and pursues patent infringement and invalidity cases. Among other things, he develops offensive patent positions for assertion; investigates defensive positions; drafts non-infringement, invalidity, and equitable defenses; assists with expert discovery, reports, and depositions; and leads joint defense group efforts with respect to invalidity. He also has handled post-grant patent proceedings, including inter partes review matters.

Experience

Pejman's patent experience extends to electronic devices, computer systems and software, artificial intelligence, interactive television applications, consumer products, financial trading software, automated phone systems, fleet tracking systems, card activation, neural networks, point of sale systems, software development tools, electromechanical devices, artificial turf, cellular telephony, ecommerce, trading platforms, OLEDs, on-demand transportation, pharmaceutical products, network off-load equipment, hybrid vehicles, semiconductor processing, medical imaging, vacuum cleaners, massagers, collaboration tools, games, online gaming platforms, online shopping, medical devices, modular networks, digital radio, smart cards, email archiving, VoIP, ground fault interrupters, hospitality systems, annuity systems, HVAC systems, digital signage, network optimization, content distribution networks, networking technology, trading interfaces, optical systems, internet browser technology, network protection, batteries, hydrocarbon capture, biotechnology and business methods.

Services

- Intellectual Property
- Patents
- IP Litigation
- IP Transactions & Licensing
- Artificial Intelligence
- Automotive
- Emerging Companies & Venture Capital
- Fintech & Digital Assets
- Food & Beverage
- Gaming
- International
- Manufacturing
- Medical Technology
- Mergers & Acquisitions
- Oil & Gas
- Pharma & Biotech
- Renewable Energy & Project Development
- Retail Industry
- Technology
- Trade Secrets & Restrictive Covenants
- Transportation & Logistics

Before Fox Rothschild

Prior to joining the firm, Pejman was a partner at a large international law firm, where he gained extensive intellectual property experience before ultimately leading its patent prosecution practice.

Earlier, he worked as an electrical engineer for the Defense Department, helping develop systems for submarines. He also took some graduate-level courses at Catholic University.

Bar Admissions

- U.S. Patent & Trademark Office
- New York

Education

- Catholic University of America, Columbus School of Law (J.D., *cum laude*, 1997)
- University of Maryland (B.S., 1991)
 - Electrical Engineering

Memberships

- Co-Chair of the New York Intellectual Property Law Association committee for the Connor Writing Competition (2011-2015)
- Board Member of the New York Chapter of the Iranian American Bar Association (2012-2015)

Honors & Awards

- Selected to the "IAM Patent 1000" list (2015-2025)
- Selected to the *Thomson Reuters* Stand-Out Lawyer list (2023-2024)
- Selected to the "IP Stars" list by *Managing Intellectual Property* (2014-2025)
- Recognized at the 2015 Client Choice Awards presented by Lexology's International Law Office (ILO) for his work in patents and his "top-notch advice on the patent applications that he prosecutes."