



# Kimberly Bullock Gatling

Partner and Chief Cultural Engagement Officer

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Kim concentrates her practice in intellectual property prosecution, licensing and litigation.

She is also a member of the firm's Privacy & Data Security group, which assists clients with the management and protection of sensitive business and personal information. She is seen as a trusted advisor and valued team member to her clients, providing comprehensive, global advice from a legal and business perspective.

Kim is a North Carolina State Bar Board Certified Specialist in Trademarks. She prosecutes federal, state and international trademark applications and manages global trademark portfolios. She also prosecutes computer software, business method, mechanical, and design patent applications before the United States Patent and Trademark Office and routinely assists clients with protection of copyrights.

In addition, Kim structures complex license agreements for patents, trademarks and copyrights. She is regularly involved in intellectual property litigation and enforcement matters in state and federal courts and within the Trademark Trial and Appeal Board. Kim also drafts and negotiates agreements for IT transactions, including software development, license and hosting agreements. She advises clients on computer law and e-commerce matters.

As Chief Cultural Engagement Officer, Kim works to develop and implement programs and policies that support the firm's commitment to the principles of equal opportunity regardless of race, color, religion, sex, national origin, age or disability, and to cultural engagement at all levels throughout the firm.

## Services

- Intellectual Property
- Trademarks
- Copyrights
- Patents
- IP Transactions & Licensing
- Litigation
- Privacy & Data Security
- Nonprofit Organizations
- Manufacturing
- Gaming
- Environmental, Social & Governance (ESG)

## Representative Matters

- Manages the intellectual property portfolios, including patents, trademarks and licensing, for a large apparel manufacturer
- Negotiated a long-term, mission-critical product development, licensing and supply agreement for a specialty textile manufacturer which had developed a revolutionary line of products
- Manages patent and trademark portfolios of various small to medium-sized companies
- Handles software development, hosting and maintenance agreements for numerous software clients

## Before Fox Rothschild

Kim was a partner and Practice Area Leader of the Technology Industry Group at Smith Moore Leatherwood LLP, which combined with Fox Rothschild in 2018.

## Beyond Fox Rothschild

Throughout her professional career, Kim has invested in her community through service and leadership with various organizations. Her combined legal and business experiences have enabled her to develop a robust skill set that includes a comprehensive understanding of technological innovation, product development, intellectual property protection and enforcement strategy, data protection, marketing and advertising, e-commerce, board leadership and collaboration, strategic planning and governance. She applies that knowledge to her current role as a Director for Culp, Inc., a public company headquartered in High Point, NC. She also serves on the Board of Trustees for North Carolina A&T State University and is the immediate past Chair. She is a past Chair of the Board of Directors for the Cone Health Foundation. Kim is additionally a Director for Truiliant Federal Credit Union.

Kim previously chaired the Board of Directors of United Way of Greater Greensboro and served on the boards of Habitat for Humanity and the Gateway Research Center.

## Bar Admissions

- North Carolina
- U.S. Patent & Trademark Office

## Court Admissions

- U.S. Supreme Court
- U.S. District Court, Middle District of North Carolina

## Education

- George Washington University Law School (J.D., 1999)
- North Carolina A&T State University (B.S., *cum laude*, 1996)
  - Electrical Engineering

## Memberships

- North Carolina Bar Association, 4ALL Task Force, past member of Board of Governors, past Chair of Intellectual Property Section
- Greensboro Bar Association
  - Fellow, Greensboro Bar Association Foundation (2025)
  - Past Director and Secretary
  - Past Co-Chair of Mentorship Committee
  - Past Co-Chair of Law Day Committee
- Guilford County Association of Black Lawyers
- Guilford Inn of Court (2005-2008)

## Board of Directors

- Truliant Federal Credit Union
- North Carolina A&T State University
  - Board of Trustees Chairwoman (2023-2025)
  - Board of Trustees
  - Real Estate Foundation (2016-2020)
  - Board of Visitors Chair (2017-2018)
- Cone Health Foundation (2014-2024)
- United Way of Greater Greensboro (2010-2020)
- Gateway Research Park (2012-2020)
- Triad Stage (2004-2011)
- Habitat for Humanity of Greater Greensboro (2007-2011)
- Women's Resource Center (2009-2011)
- Reading Connections (2006-2009)

## Honors & Awards

- Recipient of the UNCF Triad Community Impact Award (2026)
- National Black College Alumni Hall of Fame Inductee (2025)
- Recipient of the Centennial Award from the Greensboro Bar Association (2024)
- Selected to the "Power 50" list by *Triad Business Journal* (2024, 2025)
- Named to *Business North Carolina's* Power List (2021-2025)
- Selected to the "WTR 1000" list in North Carolina by *World Trademark Review* (2023-2026)
- Selected to the "Power Players" list by *Triad Business Journal* (2023)
- Selected to the "Power 100" list by *Black Business Ink* (2023)
- Named among the Southern Trailblazers by *The American Lawyer* (2022)
- Named among the Diversity, Equity and Inclusion Champions by *Corporate Counsel* (2021)
- Named among the "Leaders in Diversity" by *Triad Business Journal* (2021)
- Named among the Citizen Lawyer Award winners by the North Carolina Bar Association (2020)
- Named an "Outstanding Women in Business" Honoree by *Triad Business Journal* (2020)
- Recipient of the Distinguished Advocate Award by the Guilford County Association of Black Lawyers (2019)
- Fellow, Leadership Council on Legal Diversity (LCLD)
- Board Certified Specialist in Trademarks, North Carolina State Bar
- 2015 Recipient of the Outstanding Woman of the Profession Award by the Women's Law Association at Elon Law School
- Selected by her peers as Greensboro *Best Lawyers* Lawyer of the Year (Woodward/White, Inc.), Patents (2014, 2016)
- Selected to the "Best Lawyers in America" list for Intellectual Property Litigation, Patent Litigation, Patent Law, Trademark Law (2013-2026) and Copyright Law (2024-2026) in Greensboro, NC by *Best Lawyers*
- Named to "The Best Lawyers - Lawyer of the Year" list for Patent Law (2020) and Trademark Law (2022, 2024)
- 2009 Business Leader Woman Extraordinaire Award
- Selected to the "Super Lawyers" list for Intellectual Property in North Carolina by *Super Lawyers* (2019-2026)
- Recognized in *Business North Carolina's* Legal Elite Intellectual Property (2009, 2011-2024) and Intellectual Property Hall of Fame (2023-present) lists
- Selected as *North Carolina Lawyers Weekly* "Leaders in the Law" (2017)
- *Greensboro's News & Record* People of Influence (2017)
- Named to *Triad Business Journal's* Forty Under 40 (2003), awarded to the Triad's outstanding young business and community leaders
- Awarded the 2018 Leadership Medal by Leadership Greensboro