



Jennifer C. Noble

Counsel

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An experienced tax and estate planning attorney, Jennifer understands that clients' decisions about how to preserve and transfer wealth to the next generation involve more than just finances.

They're about family ties, hopes for the future and leaving a legacy.

This is why, before she offers advice on estate planning, Jennifer listens to her clients, working with them to frame their goals, learn their priorities and understand their family dynamics. Having prepared hundreds of estate plans, she knows what questions to ask and appreciates the gravity of the decisions she is helping families to make.

Whether helping a client map the future of a treasured family business or arrange for the care of an aging relative, Jennifer seeks to enter into their unique circumstances, offering a willing ear; informed, compassionate counsel; and unwavering dedication.

Jennifer provides individuals and families with proactive tax and wealth planning advice, high-quality estate planning documents and trust and estate administration services, tailored to their personal and business goals. She works with trusts and estates of all sizes and levels of complexity to implement tax-efficient wealth management strategies that align with clients' values and needs.

She advises clients on a broad range of probate matters including:

- Tax and estate planning
- Trust administration
- Estate administration
- Guardianships
- South Dakota trusts

Services

- Taxation & Wealth Planning
- Trust & Estate Law & Administration

Before Fox Rothschild

Prior to joining Fox Rothschild, Jennifer was a partner at a North Carolina boutique law firm. Previously, she founded and managed her own law firm focused on estate planning and administration. Before that, Jennifer was an estate planning attorney with a global law firm and a statewide North Carolina practice.

Beyond Fox Rothschild

Jennifer is an advocate for community growth and betterment. She is actively involved with the Guilford County cohort of The Groundwater Institute, an organization dedicated to dismantling racism and championing equity locally and around the country. Jennifer was honored to lead the Guilford County Partnership for Children as president and CEO during a season of transition for the organization. She is a member of the Guilford Education Alliance's public advocacy team, and is a former member of the local board of Young Life. She also provides estate planning services to local school teachers and classroom assistants.

Bar Admissions

- North Carolina
- Illinois

Education

- Northwestern University School of Law (J.D., *cum laude*, 2001)
 - Ann Bechly Scholarship, Women's Bar Association of Illinois
- College of William and Mary (B.A., 1996)

Memberships

- Guilford Education Alliance
 - Public Advocacy Team

Board of Directors

- Greensboro Kiwanis Club
- Young Life
 - Former member of local board

Honors & Awards

- Named to *Business North Carolina's* Legal Elite for Tax & Estate Planning (2023, 2026)
- Selected to the "Best Lawyers in America" list for Trusts and Estates (2022-2026), Closely Held Companies and Family Businesses Law (2024-2026) and Litigation - Trusts and Estates (2026) in Greensboro, NC by *Best Lawyers*
- North Carolina Pro Bono Honor Society (2022)

Core Principles

Integrity

Jennifer makes it a point to treat clients the way she would want to be treated. Integrity is not something that can be turned off and on at will. She keeps ethics, honor and honesty at the forefront in all her work with her clients.

Transparency

Estate planning is a highly technical field with many critical, moving parts. Jennifer is committed to explaining clients' plan to them in a clear and simple fashion. Client leave their meetings with Jennifer understanding how their estate plan works to meet their needs.

She will provide clients with the simplest solution possible, and will not create an estate plan that is more complicated than they actually need. Clients receive the right estate plan for them, tailored to accomplish their specific goals.

Empathy

Estate planning touches upon highly personal and emotional issues: our life's work, our parents, our spouse or partner, our children, our loved ones. For this reason, Jennifer doesn't consider herself a legal technician, but rather an empathetic counselor who can help clients wrestle with real, complex issues. With a lawyer's skill but also a human touch, she builds complete estate plans that meet clients where they are.

Diligence

The law is in constant flux. Jennifer stays up-to-date with recent changes in the law, keeping current with advanced estate planning techniques. Clients receive the skillful service and accurate advice they deserve.

Sophistication

Not every estate plan requires a high level of sophistication. Sometimes the simplest approach is the best. But when appropriate, she provides highly sophisticated planning with a personal touch.

Estate Planning Approach

Some think estate planning is little more than deciding who gets what after they die. Regrettably, some lawyers reinforce this misunderstanding by recycling boilerplate documents for each client, a one-size-fits-all plan.

Jennifer provides individualized, holistic service. She believes a client's estate plan is about more than just the fate of their possessions at the end of their life, it is a blueprint for preserving and protecting the life that they love, in all its uniqueness. For this reason, she takes the time to discuss clients' personal goals for their lives and their legacy after their death.

Clients' individual estate plans should match these goals. To help map those out, here are a few things she's likely to discuss:

- What clients should discuss with the proposed guardian of their children or pets.
- Their health care wishes in different scenarios and how to communicate them to those who need to know.
- Mechanisms to safeguard the financial well-being of their spouse, life partner or children.
- Protecting their assets for your own use, pre- or post-retirement, or in preparation for a period of incapacity or illness.
- Ensuring that the person they choose receives their property and possessions.
- Designing a plan for a disabled loved one to maximize government assistance.
- Making things easier for their loved ones after they pass.

In the end, Jennifer believes her job is not just to give clients a stack of documents, but to enable their wishes and ensure their peace of mind.

Jennifer provides a range of services including estate plan creation, review and updating of existing plans, assisting in the administration of trusts and estates, and working step-by-step through the probate process. Her clients, with whom she often builds close relationships, include people and families from all walks of life, with estates of all sizes.

Common Planning Solutions

Jennifer helps clients plan for disability and death; protect assets through life and for future generations; and, if applicable, minimize negative tax consequences through careful plan structuring. Proper estate planning ensures clients can choose who speaks for them in the event of an unexpected disability and that their assets go to their chosen recipients upon their passing.

She guides clients through a decision-making process to preserve their assets for their chosen family members, loved ones and organizations, partnering financial and investment advisors, accountants and insurance representatives to ensure an integrated approach.

Jennifer designs customized estate plans, structured to suit individuals' specific financial and medical circumstances and those of their intended beneficiaries to anticipate potentially harmful tax implications and to avoid those implications.

Advanced Planning Solutions

Many individuals, couples and families entering into the estate planning process have nuanced circumstances that may require advanced planning solutions that, individually or in combination, can help ensure accurate disposition of assets while limiting potential tax burdens.

Specialized Trusts

Clients in a second marriage can utilize a bypass trust or marital trust (QTIP) to provide for their spouse and children from the previous marriage. These trusts provide lifetime access to the surviving spouse, while guaranteeing that any remaining assets go to the deceased spouse's children. Parents can use trusts to protect their children from themselves — making an inheritance available but putting a trusted adult in a position to manage the money and how it is spent. Custom strategies like these protect high net worth clients' assets against estate taxes that may be imposed upon future generations. They also preserve the inherited assets from potential creditors, but also as separate property in the event of marital problems. In addition, Jennifer regularly assists clients in forming irrevocable life insurance trusts (ILITs), an option for sheltering life insurance proceeds from estate taxes and creditors.

To incorporate lifetime wealth transfers into the estate plan, she also assists with the formation of external entities such as:

- family limited partnerships
- limited liability companies
- charitable trusts
- grantor retained annuity trusts (GRATs)
- grantor retained income trusts (GRITs)
- qualified personal residence trusts (QPRTs)
- Other Grantor Trust options

For clients caring for a loved one with special needs, Jennifer is able to create special-needs trusts to protect their assets for the future benefit of their disabled or special-needs loved one, while ensuring he or she will still be eligible for government benefits.

Asset Protection

Jennifer works with her clients to develop estate plans that allow them to grow their assets while minimizing tax exposure or creditors' claims. She structures estates to protect clients' wishes for the distribution of their assets — during life and after death.

She also provides advice on titling assets and designating appropriate beneficiaries, listening to our clients and recommending the best approach to sustaining wealth for future generations while protecting the current generation.

Estate and Trust Administration

Jennifer is an experienced advisor and advocate in the process of estate and trust administration, processes known jointly as "probate." When a loved one dies with only a will, or no estate plan at all, his or her family is required to put the estate through court-managed probate. While she helps clients set up their estates through living trusts to avoid this, most estates do go through probate, which can be confusing, frustrating and arduous. Jennifer assists grieving families by completing the complex probate administration process, minimizing conflicts and delays. This includes lodging the will, notifying heirs and transferring assets to the intended beneficiaries.

Client Testimonials

Jennifer is known for providing wise, compassionate counsel and exemplary client service. Here's what some of her clients have to say about working with her on their estate and tax planning issues.

"Jennifer did exceedingly and abundantly more than we would've thought possible under our circumstances. Not only did she (and her team!) accomplish what we needed her to, she also became a dear friend in the process. She listened carefully and patiently to our concerns, expressed her opinions eloquently (both in private and in court), and was not afraid to tackle the hard things. She's a darn good lawyer, but also a really great person."

— Bob and Cathy Safford, Green Cove Springs, FL

"Very competent, experienced, responsive and reasonably priced. Jennifer Noble is everything I could ask for in an attorney. I cannot recommend her highly enough to do her justice."

— Peter and Linda Hoffman, Greensboro, NC

"Jennifer did an excellent job with estate planning for my parents and preparing a special needs trust to provide for my handicapped brother. She took the time to walk us through the entire process, carefully considering methods that would minimize any impact on my brother's benefits. She alleviated my parents' fears about his future upon their death. Jennifer is a delightful person and a real pleasure to work with. I highly recommend her."

— Rene Whitesell, Greensboro, NC

"Jennifer combines all the smarts of an elite big city law firm with all the compassion of your best next-door neighbor. She does not do "one-size-fits-all" but listens to provide the best service, whether you have simple or complex needs. We were delighted and highly recommend her practice."

— Dave and Jennifer Moffitt, Durham, NC

"Jennifer was sensitive, professional and caring during a difficult time for our family. Her efforts allowed us to help secure a future for those left behind and bless others."

— Roger and Julie Church, Greensboro, NC

"Jennifer is smart and passionate about helping people achieve a goal. Her abilities to see the big picture and then really work through the nitty gritty to accomplish it are amazing. She really helped us get where we needed to go."

— Winston McGregor, Greensboro, NC

"We highly recommend Jennifer Noble. She made the estate planning process easy to understand, taking the time to explain the implications of each decision without trying to overly influence us. We enjoyed working with such a friendly, competent and compassionate attorney."

— Zachary and Alev Nobles, Greensboro, NC