



# Heidi Vaquerano

Partner

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Co-Chair of the firm's Entertainment & Sports Law Department, Heidi is an experienced entertainment attorney who provides advice and representation on a broad range of intellectual property and transactional matters.

Clients in the music industry rely on Heidi to negotiate music publishing and recording agreements, master use and synchronization licenses, marketing and promotion agreements, as well as work for hire agreements, merchandising agreements and production agreements. She also handles a wide range of deals related to all aspects of live tours, including sponsorships, personnel, marketing and promotion as well as photography and video licenses. In addition, Heidi registers recordings with the Copyright Office and performance rights organizations, and handles copyright, trademark and name and likeness licensing.

Her clients include:

- Grammy-nominated musicians
- Actors
- Global merchandise companies
- Film and television producers
- Writers
- Production companies
- Independent record labels
- Tech startups

## Services

- Entertainment & Sports Law
- Intellectual Property
- Technology
- Latin America

## Before Fox Rothschild

Before joining Fox Rothschild, Heidi was a senior attorney in the Entertainment & Intellectual Property Practice of a California-based law firm.

## Beyond Fox Rothschild

Heidy serves as a professor at various Los Angeles area colleges, designing courses that integrate passion for technology, entertainment and new media and its associated legal components. She is a sought-after speaker, and has lectured at MIDEM in Cannes, Silicon Beach Fest, Techweek LA and Innovate LA. She is also Managing Director of Girls in Tech and serves on the advisory boards of SXSW Pitch and Los Angeles Mayor Eric Garcetti's WiSTEM LA initiative.

## Bar Admissions

- California

## Education

- Southwestern Law School (J.D., 2008)
- University of Southern California (B.A., 2004)

## Memberships

- Women in Film
- Women in Music
- National Academy of Arts and Sciences (NARAS)
- Moms In Music
- National Association of Latino Independent Producers

## Board of Directors

- PBS SoCal, (2024-present)
- Southwestern Law School
  - Board of Trustees (2021-2025)
- SXSW Pitch
  - Advisory Board (2018-2023)
- WiSTEM LA
  - Advisory Board (2020-2022)

## Honors & Awards

- Named to the *Los Angeles Business Journal's* "Leaders of Influence: Thriving in Their 40s" list (2025)
- Named to *The Hollywood Reporter's* "Top Music Lawyers" list (2025)
- Named to *Variety's* Music Elite Report (2025)
- Named to *Variety Magazine's* Dealmakers Impact Report (2023-2025)
- Named to the *L.A. Business First's* "Women of Influence" list (2024)
- Named among the "Influential Latinos in Media" by The Imagen Foundation (2022-2025)
- Named to *Billboard Magazine's* "Women in Music" list (2024)
- Named to *Billboard Magazine's* "Top Music Lawyers" list (2020-2025)
- Named to a list of "Hollywood's New Leaders" by *Variety* (2022)
- Named a Cryptocurrency/Blockchain/Fintech Trailblazer by *The National Law Journal* (2022)
- Named among the "Women of Influence: Attorneys" by *Los Angeles Business Journal* (2022)
- Named among the "Top Women Lawyers" by *Daily Journal* (2021)
- Named among the "Top Lawyers Under 40" by the Hispanic National Bar Association (2021)