



Gary A. Hecht

Partner

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Gary prepares and prosecutes mechanical, electrical and computer-related patent applications. His patent experience extends to various fields, including medical devices, batteries, railcars, machinery, containers, and sensors and other equipment used in the internet of things.

Gary also counsels clients on a wide range of intellectual property issues and is well-versed in licensing, infringement, validity and due diligence studies. A highly skilled litigator who represents clients in matters before the Trademark Trial and Appeal Board, Gary prepares, prosecutes and manages international trademark portfolios for U.S. and foreign companies, including those in the fields of:

- gaming
- food and beverage
- insurance and banking
- internet technology
- chemicals manufacturing
- fashion and clothing
- youth organizations
- higher education
- medical devices
- automotive products
- organizations whose trademarks are protected by special congressional statutes

Services

- Intellectual Property
- Life Sciences
- Patents
- Trademarks
- IP Litigation
- Entertainment & Sports Law
- Israel
- Italy

Representative Matters

Among the matters he has handled, Gary has:*

- Successfully settled a trademark dispute over worldwide rights involving six legal actions in multiple countries through the use of mediation.
- Represented a public company as the team leader for a due diligence review of the Patent and Trademark assets of a target company in the petroleum industry.
- Successfully defended a State college in a trademark action filed by another public college with a similar name which resulted in the other college changing its name.
- Successfully asserted trademark rights in opposition proceedings before the U.S. Patent and Trademark Office for private and public organizations including fortune 100 companies, public and private universities and colleges, federally chartered corporations and governmental authorities.
- Prepared and filed U.S. and international patent applications for a major international pharmaceutical company on a device in making flu vaccines, which has been featured in the national news for producing the H1N1 vaccine.
- Successfully obtained a U.S. trademark registration for a top investment firm's house service mark after another law firm advised that overcoming the U.S. Patent and Trademark Office's rejection would be impossible.
- Negotiated complex multiparty copyright acquisition and license agreements involving the interests of major universities, the U.S. government and two private companies.
- Developed a procedure and methodology for recording a new type of assignment of patent and trademark rights in more than 30 countries for a major European public company after other law firms advised such records could not be done.
- Represented a major pharmaceutical company in conducting a due diligence study of a large patent portfolio of a company the client sought to purchase. Identified problems related to the prosecution of the patent applications that diminished their value, thereby protecting the client from significant problems when it declined to go through with the purchase.
- Represented a defendant in the high-profile case, Chiuminata Concrete Concepts, Inc. v. Cardinal Industries, Inc., before the U.S. Court of Appeals for the Federal Circuit and obtained a reversal of a lower court ruling on the issue of interpreting "means plus function" language in a patent.

* Results may vary depending on your particular facts and legal circumstances

Before Fox Rothschild

Prior to joining the firm, Gary was chair of the Trademark Practice at a prominent boutique intellectual property firm.

Beyond Fox Rothschild

Gary is a former board member for the Pennsylvania Intellectual Property Law Association. He has been an invited speaker at continuing legal education and professional association meetings, including the meeting of the combined Connecticut, New York, New Jersey and Pennsylvania Intellectual Property Law Associations. Gary previously served on the Advisory Council for the Mechanical Engineering Department of the University of Delaware.

Bar Admissions

- Pennsylvania
- New Jersey
- U.S. Patent & Trademark Office

Court Admissions

- U.S. Supreme Court
- U.S. Court of Appeals, Federal Circuit
- U.S. Court of Appeals, Third Circuit
- U.S. District Court, Eastern District of Pennsylvania
- U.S. District Court, District of New Jersey

Education

- Temple University School of Law (J.D., 1991)
- University of Delaware (B.M.E., 1980)
 - Mechanical Engineering

Memberships

- American Bar Association
- American Intellectual Property Law Association
- Pennsylvania Bar Association
- Pennsylvania Intellectual Property Law Association (Former Board Member)
- International Trademark Association (Enforcement Committee)
- Montgomery County Bar Association

Honors & Awards

- **Selected to the "IP Stars" list by *Managing Intellectual Property* (2017, 2020-2025)**
This award is conferred by Managing Intellectual Property. A description of the selection methodology is [available here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.
- **Selected to the "Super Lawyers" list for Intellectual Property in Pennsylvania (2005, 2006)**
This award is conferred by Thomson Reuters. A description of the selection methodology is [available here](#). No aspect of this advertisement has been approved by the Supreme Court of New Jersey.

Publications

August 18, 2023

A Tale of Triumph or a Tale of Caution? Dungeons & Dragons' OGL and Its Effects on Intellectual Property
IP Watchdog

Events

May 21, 2024

U.S. Applications for The Other Marks: An Overview of Certification Marks, Collective Marks and Collective Membership Marks
Georgia World Congress Center

News

June 11, 2025

13 Fox Rothschild Attorneys Selected as 2025 IP Stars

June 20, 2023

Fox Rothschild Attorneys Selected to 2023 IP Stars List

May 26, 2022

Eleven Fox Attorneys Selected to IP Stars List by Managing Intellectual Property

March 31, 2021

Nine Fox Attorneys Selected to IP Stars List by Managing Intellectual Property

May 12, 2020

Eight Fox Attorneys Selected to IP Stars List by Managing Intellectual Property

October 20, 2017

Fox Transactions Named Among Finalists for M&A Advisor Awards

December 15, 2016

Transaction Allows Novasep To Accelerate Strategic Project Plan