



## E. Bradley Gould

Partner

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Brad is Managing Partner of the firm's New York office and advises businesses of all sizes, creative teams and inventors on patent issues and overall intellectual property strategy.

With an engineering degree from MIT and decades of legal experience, Brad partners with clients to understand their business goals and to formulate a solid legal plan to achieve them. Raised and educated in Argentina, Brad speaks Spanish with the fluency of a native and is a culturally attuned, integral member of our Latin America Group.

From virtual reality to aerospace to medical devices, Brad guides clients to secure new patents, manage existing IP portfolios and monetize their assets. He also helps clients understand their competitors' patents and navigate the landscape of IP rights both offensively and defensively.

Beyond his patent work, Brad often serves as a client's general IP counsel. He provides practical advice on corporate matters, financing and licensing.

Brad is a constant tinkerer and weekend inventor whose projects deepen his understanding of clients' commercial innovation efforts. He also has a lifelong interest in aviation, holds a commercial pilot license with ratings in various classes of airplanes, and is a certified flight instructor and licensed commercial drone pilot.

His work spans a wide range of industries:

- aerospace technologies
- augmented reality/virtual reality
- automotive
- clean tech and green tech
- e-commerce
- fashion
- fintech
- food production and dispensing machinery
- gaming tech
- health care
- medical devices
- manufacturing technologies
- privacy

- protective packaging
- semiconductors
- social media software
- sports apparel and equipment
- web3 tech

## Services

- Intellectual Property
- Patents
- IP Transactions & Licensing
- Aviation
- Emerging Companies & Venture Capital
- Fashion Industry
- Israel
- Latin America
- Manufacturing
- Medical Technology
- Technology

## Languages

- Spanish

## Beyond Fox Rothschild

Brad volunteers for the Old Rhinebeck Aerodrome, a museum that restores and operates antique aircraft. He is also a volunteer pilot for the charitable organization, LightHawk, flying missions in support of environmental conservation projects.

In his pro bono work, Brad has donated time to a trauma institute, an international charitable organization, and a fledgling entrepreneur starting a clothing business. He has also provided pro bono assistance to a coalition of historically black universities regarding IP policy issues. As a community advocate, Brad has volunteered his time to organize and assist with personal safety and protection classes, including in programs for women in Bedford Hills and Mt. Kisco, New York.

## Before Fox Rothschild

Prior to joining Fox Rothschild, Brad was a partner in the Intellectual Property Department of a global law firm.

Having grown up in Argentina, Brad has a multicultural background that informs his understanding of both U.S. and non-U.S. business needs and cultural differences.

## Bar Admissions

- New York
- U.S. Patent & Trademark Office

## Court Admissions

- U.S. District Court, Eastern District of Virginia

## Education

- George Washington University Law School (J.D., 1996)
- Massachusetts Institute of Technology (S.B., 1993)
  - mechanical engineering

## **Memberships**

- Aircraft Owners and Pilots Association
- Experimental Aircraft Association
- National Association of Flight Instructors
- New York Intellectual Property Law Association
- Recreational Aviation Foundation

## **Honors & Awards**

- Selected to the "IAM Patent 1000" list (2024, 2025)