



Bridget A. Short

Partner

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An experienced intellectual property attorney, Bridget focuses her practice on the oversight and protection of IP assets and the enforcement of intellectual property rights. She also assists clients in managing both domestic and international trademark portfolios.

Bridget regularly represents *Fortune* 500 companies, fashion and retail companies, higher education institutions and other entities before U.S. federal courts in multi-claim actions, including:

- Trademark and trade dress infringement
- Copyright infringement
- Unfair competition and false advertising

She also counsels clients on trademark and copyright matters, including:

- Clearance of trademarks
- Trademark Trial and Appeal Board opposition and cancellation proceedings
- IP audits and due diligence investigations

Additionally, she assists clients in negotiating and drafting a variety of commercial agreements, including purchase agreements, intellectual property license agreements and co-existence agreements.

Services

- Intellectual Property
- IP Litigation
- Copyrights
- Patents
- Trademarks
- Fashion Industry

Before Fox Rothschild

Prior to joining Fox Rothschild, Bridget was a partner at a national law firm.

While in law school, Bridget was a member of the Moot Court Board and the received of the National Association of Women Lawyers' Outstanding Student Award.

During college, Bridget studied abroad at the University of Gothenburg in Sweden.

Client Resources

Above the Fold

The increasingly scrutinized area of advertising and marketing has a wealth of legal hurdles. When creating content, advertising professionals and companies often find themselves in hot water with various regulatory agencies, such as the Federal Trade Commission. Bridget addresses these emerging trends and issues in the firm's Above the Fold blog.

[View Blog](#)

Bar Admissions

- New York
- Connecticut

Court Admissions

- U.S. District Court, Eastern District of New York
- U.S. District Court, Southern District of New York

Education

- Pace University School of Law (J.D., *cum laude*, 1998)
- Skidmore College (B.A., 1994)

Memberships

- International Trademark Association

Honors & Awards

- Named an "Up-and-Coming Lawyer" by *Chambers USA* (2012, 2013)
- Recipient of the National Association of Women Lawyers' Outstanding Student Award (1998)