



# Alex Threadgold

Partner

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Alex draws on two decades of media and entertainment industry experience to provide strategic business counsel, production legal services and advice on intellectual property and business issues to a broad range of creators, producers and entrepreneurs.

A problem-solver, he often represents clients as outside general counsel, helping them navigate complex corporate, labor and employment and litigation issues.

Alex connects with his clients, which include Grammy® and Oscar®-winning creators, to understand their artistic and business goals, taking an integrative approach to helping them negotiate contracts, form corporations, LLCs and nonprofits; strike branding deals; register trademarks; and pursue and resolve legal disputes. His representations include:

- bands, recording artists and DJs
- film, video and music production companies
- record and management companies
- digital developers and software producers
- book publishers and game companies
- arts and commercial production creative agencies
- designers and apparel companies
- songwriters and publishers
- producers and distributors

Alex has a real-world understanding of the business side of entertainment and the everyday challenges his clients face. He formerly served as in-house director of business and legal affairs for a large independent record company and its distribution, music publishing, apparel, booking and international affiliates, and founded and operated his own record company.

Before earning his law degree, Alex worked as a DJ and in label management, artist relations, event production, webcasting, retail and digital content creation. Among his notable creative projects, Alex executive produced and commercially developed albums with MF Doom and Diplo.

## Services

- Entertainment & Sports Law
- Intellectual Property

## Recent Work

Alex's recent work includes facilitating the following client successes:

- secured reversion of rights for international recording artist
- negotiated large audit settlement for music royalty
- restructured and streamlined media conglomerate's corporate structure
- negotiated large brand deal for independent content creator
- resolved complex rights dispute for institutional rights holder
- secured early termination for breach and settlement payment for record label

## Before Fox Rothschild

Prior to joining Fox Rothschild, Alex was a partner in a boutique entertainment law firm in New York.

## Bar Admissions

- New York

## Education

- Brooklyn Law School (J.D., 2006)
- Brown University (B.A., 1999)

## Languages

- French

## Honors & Awards

- Named to *Billboard Magazine's* "Top Music Lawyers" list (2022-2025)
- Named Alumnus of the Year by the Brooklyn Entertainment and Sports Law Society (2023)
- Charles and Jane Ortner Prize for Achievement in Entertainment Law, Brooklyn Law School