



**GOOD
SPORTS®**

IMPACT REPORT 2025

PREPARED FOR:



IMPACT BY THE NUMBERS



1,033

PIECES OF EQUIPMENT



\$27,655

TOTAL DONATION VALUE

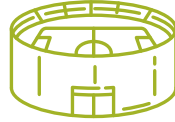
DONATED EQUIPMENT INCLUDED:

- Sneakers
- Sports Bras
- Training Gear
- Practice Apparel
- Socks
- Football belts
- Cones
- Rugby Balls
- Speed Hurdles



200

GIRLS IMPACTED



2

ORGANIZATIONS SUPPORTED



PowerPlay NYC, Inc.

-New York, NY

PowerPlay NYC, Inc. (PowerPlay) is a community-based nonprofit with 25 years of experience empowering girls across all five boroughs of New York City. Through sports-based after-school and summer programs, PowerPlay helps girls in grades K–12 — 96% of whom are girls of color from low-income neighborhoods — build confidence, develop life skills, and access safe spaces for growth and self-expression

The impact of this donation extended far beyond one child. For their program as a whole, the new apparel — especially items like sports bras, compression shorts, and socks that can be cost-prohibitive — ensured that every girl could participate with comfort and confidence. Matching gear fostered a stronger sense of team identity and pride, which carried over into focus and camaraderie on the field.

The addition of training equipment such as rugby balls, cones, and speed hurdles elevated their practices, allowing them to create a more structured, engaging, and effective sessions. The result was not just improved skills, but also greater confidence and excitement among the players.

Overall, this donation transformed their program. It lifted a financial burden from families, strengthened the quality of their practices, and most importantly, kept their players motivated to come back week after week — ready to grow, compete, and shine.

“One of our players had been shy all season, often hanging back during drills. When she received her new gear — shirt, socks, and shorts — she changed right away and proudly joined her team for warm-ups. That practice, she was the first to volunteer for a drill and scored her first try during scrimmage. Her coach told us later, “She’s never smiled so big.” Her mom shared that having the right gear made her daughter feel like she truly belonged, and for the first time, she talked about wanting to keep playing next season. That single donation gave her the confidence to see herself as an athlete, not just a participant.”

-Sr. Director, Strategic Partnerships & External Affairs, PowerPlay NYC



GEAR THAT MAKES A DIFFERENCE

Dorchester United Sports Club

-Dorchester, MA

The Dorchester United Sports Club (DUSC) was created in 2022 to promote integrated sports in the city of Boston. The organization provides girls' programming in netball, reviving a once vibrant sport in the inner city. The program provides free, year-round opportunities for youth ages 8–18 in Boston's inner-city communities and is committed to fostering physical fitness, teamwork, leadership, and community engagement.

This donation of sports bras, shoes, and training apparel helped the program remove a major barrier to participation for many of their girls: access to proper athletic gear. Prior to the donation, several families faced financial challenges that made it difficult to provide their children with the necessary footwear and clothing to play netball safely and confidently. With the donated gear, they were able to outfit their players uniformly, ensuring everyone had what they needed to take part in practices and games, regardless of their financial situation.

This not only boosted individual confidence and team morale, but it also increased attendance and engagement. As the President of DUSC shared, "Players were more excited to show up, participate fully, and take pride in being part of a team. For our coaches and volunteers, it meant we could focus more on skill development, teamwork, and mentoring—rather than worrying about who had the proper equipment."

Overall, the donation helped them create a more inclusive, supportive, and empowering environment for their girls, laying a strong foundation for the growth of the sport and the development of their players both on and off the court.



WE APPRECIATE YOUR TREMENDOUS SUPPORT



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