

Cyber Academy

Data Privacy 101 for Students

Helping Schools Empower Students With 21st Century Data Security Skills

Today's students live their lives online. They share photos, videos and messages on Instagram, SnapChat and TikTok, use Google for research, email assignments to their teachers and swap cash with bill payment apps like Venmo.

Are they putting their personal information at risk?

As a public service, Fox Rothschild offers a free program, presented by Mark McCreary, Co-Chair of the firm's Privacy & Data Security Practice, to teach high school students how to protect themselves and their personal information in all types of online interactions.

In our data-driven world, that's an essential life skill.

Mark's lively, school-based presentation provides students with real-world examples of the hazards they face online, useful tips they can use to recognize threats and proactive steps they can take to protect themselves, their schools and their families from cyber threats when they:

- use social media
- communicate with email or text messaging
- complete internet job or college applications
- surf the web
- make online purchases

For more information, contact Mark McCreary at mmccreary@foxrothschild.com, or 215.299.2010.

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Mark G. McCreary is a Partner at Fox Rothschild. He serves as the firm's Chief Artificial Intelligence and Information Security Officer, as well as the Co-Chair of its Privacy & Data Security Practice. He advises businesses on a wide range of data privacy and security issues, helping clients protect their critical information and comply with state, federal and international privacy laws. Over the years, he has earned the rigorous CIPP/US, CIPP/E and CIPT certifications from the International Association of Privacy Professionals.

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To schedule a presentation or discuss customizing the program, contact Mark McCreary at (215) 299-2010 or mmccreary@foxrothschild.com

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