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# MedTech Monitor: Industry Trends 2018

Thursday, April 26, 2018

- 7:45 - 8:15 am**     **Registration & Breakfast**
- 8:15 - 8:30 am**     **Welcome**  
Fox Rothschild LLP and DuVal & Associates, P.A.
- 8:30 - 9:30 am**     **"Intellectual Property Essentials: What MedTech Companies Need To Know About Trade Secrets, Patents, Trademarks and Copyrights"**  
[Barbara Wrigley](#), Partner, Fox Rothschild LLP  
[Barbara Grahn](#), Partner, Fox Rothschild LLP
- 9:30 - 9:45 am**     Break
- 9:45 - 11 am**     **Advertising and Promotion Panel: "Updates on the Law, Best Practices and Trends"**  
Moderator: [Beth Luoma](#), Associate, DuVal & Associates, P.A.  
Barbara Kind, Principal, KindWorks  
Mike Kujak, Chief Marketing Officer & VP of International Sales, NxThera  
[Bill Maruca](#), Partner, Fox Rothschild LLP  
Don O'Hearn, Consultant, Medtech Sales and Market Access
- 11 - 11:30 am**     Q&A
- 11:30 am - Noon**     Break
- Noon - 1 pm**     **Keynote Lunch Presentation: "Useful Lessons From a CEO Who Fought the Feds and Won"**  
Howard Root, Retired CEO, Vascular Solutions, Inc.  
*Thanks to our lunch sponsor, Coloplast*
- 1 - 2:15 pm**     **"Compliance & Liability: The Exposure of Disclosure and Elements of an Effective Compliance Program"**  
Moderator: Dawn Sorensen, Lead Counsel - North America, Coloplast  
[Mark DuVal](#), President & CEO, DuVal & Associates, P.A.  
Sunday Hoy, Director of Compliance and Clinical, Tactile  
Kevin Klemz, Executive Vice President & Chief Legal Officer, Vyair Medical

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- 2:15 - 2:30 pm** Q&A
- 2:30 - 2:45 pm** Break
- 2:45 - 3:45 pm** **"Strategic Financings and M&A in MedTech"**  
Moderator: [Bill Kaufman](#), Partner, Fox Rothschild LLP  
Jim Erickson, CFO, Monteris  
Shawn McCormick, former CFO ev3, Tornier  
Kevin Klemz, Executive Vice President & Chief Legal Officer, Vyair Medical
- 3:45 - 4 pm** Q&A
- 4 - 5 pm** **"Best Practices in Privacy & Data Security for MedTech"**  
[Mark McCreary](#), Chief Privacy Officer & Partner, Fox Rothschild LLP
- 5 - 5:20 pm** Q&A and Closing Remarks
- 5:20 - 6 pm** Cocktail Hour

*CLE credits pending. Agenda subject to change.*

[Register](#)

### Hosts

**DuVal & Associates, P.A.**

*Drug, Device and Food Law*

**DuVal & Associates, P.A.**  
Medical Arts Building, Suite 1820  
825 Nicollet Mall  
Minneapolis, MN 55402



**Fox Rothschild** LLP  
ATTORNEYS AT LAW

**Fox Rothschild LLP**  
Campbell Mithun Tower  
222 South Ninth Street, Suite 2000  
Minneapolis, MN 55402-3338

### Lunch Sponsor



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